**Trojan Resume**

#motivation #positive #startup #work #jobsearch #trojanresume

The main problem with applying to different companies is tailoring your resume according to your job, which just says that you are open to working on LinkedIn, and bam! You get all the job offers that you are looking for. So, right now, you have to put your interests and then put a badge displaying open to work and then keep applying. The biggest pain point is that you need to go through the job description and glean what is expected of you. Then you go to work and find a good format for a resume according to the industry and then tailor and make your resume according to the job. What the hell is your LinkedIn profile for when you have already entered a whole bunch of your information!?

The above problem is for candidates, but there are many problems for recruiters as well. They do not know which candidate to hire since all their shiny resumes look equally good, and then this extensive interview process helps them get a good candidate. They then have to spend a lot of money on background checks, and finally, if they feel the candidate is good, they hire them. But worst of all, nothing guarantees they have 100 % the best candidate.

You have LinkedIn today, but you still face this issue! Instead of simplifying it, having you update your profile everywhere has made your life miserable.

What if you have a platform that does

1. Find you a job/ find you an employee
2. Does a good rating or background check and determines what’s best.
3. All of this without spending much money or putting in much effort.